9796626 Ver# 7 Status Revised

Rep Order# EC'd Yes

Traffic Order# 31439

Last Received: Printed: 08/21/2012 1:13 PM 08/21/2012 1:41 PM

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Showing Buylines: All Rcp & Sta Revised Lines

Phone# Buyer Estimate# Product Advertiser Station WWSB-TV SARASOTA,FL 1617 OBAMA FOR AMERICA Katie Keuleman ) POLITICAL

Fax#

Hiatus Weeks Flight Dates Agency C/P1/P2/E ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 08/18/2012 - 08/31/2012 95/101/1617

Agency

Sales Office ( Salesperson ( Rep Firm

) WASHINGTON ) BRAD PHILIPPS

Salesperson FAX# Salesperson Phone# 202-955-5342 202-955-5348

## -- CONTRACT COMMENT --

RACE OR ETHNICITY. ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO CONTAIN NONDISCRIMINATION CLAUSES. COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN

## --- REMARKS ---

MG FOR LN 4 SHOWN ON LN 6

PLEASE CNFM, THANKS

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			* 6			* 4	-	'n	
V7 Added	[MKGD FOR SPOTS MISSED ON LN #4: 8/18(1/WK)]	[MKGD FO	Sales Re	W-F	V7 Effec	[MADE-GO	SA	1 1 1	Ln Day
		mark:	7P-730P	V7 Effective Dates Changed	[MADE-GOOD BY LINE(S) 6 5]	7P-730P	1 1 1	Time	
		Sales Remark: V7 MG FOR LN 4 1X 8/18	7P-730P WHEEL OF FORTUNE	Changed	E(S) 6 5]	7P-730P WHEEL OF FORTUNE		Program	
			:30			: 30		Len	
			\$400.00			\$400.00		Rate	
			08/22-08/24			08/18-08/25		Dates	
			٢			0	1 1 1 1 1	Spots/Week # of Weeks	
			ч			0	-	# of Weeks	
			ם			0	1	Total Spots	
			\$400.00			\$0.00		Total Cost	
							1 1 1 1	Daypart	

## --- REPORT TOTALS---

Report Totals: 1 / \$400.00

## -SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 24 / \$10,400.00 Sales Totals: 24 / \$10,400.00 Aug 12:

13 / \$5,600.00

Sep 12: 11 / \$4,800.00

Station WW	Rep Order# 9796626 EC'd Yes
Station WWSB-TV SARASOTA,FL	
OTA,FL	Ver# 7
	Ver# 7 Status Revised
Agency	Traff
Agency ( ) GMMB	Traffic Order# 31439
	Printed: Last Received: Showing Buylines: All
Rep Firm	Printed: 08/21/2012 1:41 PM Last Received: 08/21/2012 1:13 PM Showing Buylines: All Rep & Sta Revised Lines
	2 of
	2

	COMPETITIVE	Fax#	Phone#	Buyer	Estimate#	Product	Advertiser	Station
Jaryce + Ocean	ITIVE			Katic Keuleman	1617		r ( )POLITICAL	Station WWSB-IV SARASOIA, FL
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WTOG	CBBI.		Hia	핅늹	Age			Age
% 6	⊃ ¢ķ		Hiatus Weeks	Flight Dates	Agency C/P1/P2/E 95/101/1617	WASH	3050 K	Agency ( ) GMMB
WISP	TINKY			08/18/2	E 95/10	WASHINGTON, DC 20007	3050 K ST NW	GMMB
22%	⊃ **			08/18/2012 - 08/31/201	)1/1617	DC 20007		
WITA	WRSV			112				
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WIVI	WFTA		Salespers	Salesperson Phone#		Salesperson	Sales Office	Kep Firm
26%	ک به ه		n FAX#	n Phone		$\widehat{}$		
WWSB	K FT S		202-955-5348	202-955-5342		) BRAD PHILIPPS	) WASHINGTON	
2 8			348	342		<b>JPPS</b>	ON	

Books Demos

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